



# 2025 Broker Bonus Program: Book of Business

We are excited to announce the Book of Business bonus program for 2025. This bonus program applies to all sales and renewals of AmeriHealth Caritas Individual and Exchange plans effective in 2025.

**Thank you for your partnership.  
Best wishes and good luck during this 2025 OEP!**

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## Program Eligibility

- Per policy maximum of 5 members for both qualification and payment.
- Policies must be written in-between 11/1/2024 - 1/15/2025 and with an effective date of either 1/1/2025 or 2/1/2025
- Submit all new business using the same NPN.
- Members must continue coverage on the same policy for at least 90 days from effective date to be eligible for payment.
- Sell a minimum of 50 members.

PY25 Broker Bonus (Book of Business)			
Enrollments	Per Enrollment	Min	Max
0-49	\$0	\$0	\$0
50-149	\$25	\$1,250	\$3,725
150-249	\$50	\$7,500	\$12,450
250+	\$75	\$18,750	No Cap

*Example:  
200 members:  
200 x \$50 = \$10,000 bonus payment.*

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## Producer Eligibility

- At the time of each sale, be licensed, contracted, and appointed with AmeriHealth Caritas / Select Health
- At the time of each sale, meet all State and Federal requirements to sell Qualified Health Plans, including Marketplace training and certification.
- Be actively appointed with AmeriHealth Caritas Next/First Choice Next as at the time of payment.

## Payments

- Eligible payments will be made through your upline FMO.
- There is no cap on this bonus program.
- All payment amounts listed above are a one-time bonus payment per effectuated member in the program year.
- Book of Business bonus will be paid by July 15, 2025.

## Program Terms

- Applies to both On- and Off-Exchange business
- Bonus will be based on Book of Business (BOB) enrolled and paid through April 1, 2025 (i.e., enrolled for 120 days)
- AmeriHealth Caritas retains sole discretion to determine a producer's eligibility for this program.
- Disagreements or disputes regarding this program or the interpretation of rules and/or payout amounts will be resolved at the sole discretion of AmeriHealth Caritas. The terms of the program may be amended or discontinued at any time without advance notice.
- AmeriHealth Caritas reserves the right to recoup payment if any of these terms and conditions are violated.
- This material is for informational purposes only. It does not constitute a contract, nor does it modify an existing contract. The interpretation, application and administration of the provisions of the programs included in this publication shall be solely determined by AmeriHealth Caritas Next and its decision shall be final. Information is believed to be accurate as of the production date; however, it is subject to change.